

Press Release
The National Black Unity News, Announces:
New to the Black American Marketplace

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The National Black Unity News

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Baltimore, MD, February 1, 2017 The National Black Unity News, will be a leading resource guide, and directory of local and national black businesses, and resource for our consumer base. We will cover local and national sectors of The United States.

We are extremely pleased to introduce The National Black Unity News to the United States on March 2017. We will provide local black businesses and organizations with powerful solutions to connect with their customers and grow their business through Articles, advertising, sales/marketing and solution oriented information.

Our key strategy is the aggressive pursuit of providing the business community with the most effective and diverse means of connecting to their target customer. The National Black Unity News presents information from a variety of sources in a unified way. We focus our attention on the national, state, county, city, and local communities. In addition to our national and state search engines, we offer newsletters, business/members directories, online radio, live networking events, social and business networking sites, local news, and other vital features. Our ultimate goal is to furnish businesses with a convenient way to market and advertise their products and services with affordable yet effective results. We will also provide a multitude of services that will educate and inform our consumer base thereby enhancing their quality of life!

Publisher, David Murphy has more than 30 years publishing experience, more than 20 years of strategic sales experience and 15 years in the printing industry. Most recently, he owned and published The Maryland Informer News Paper, The Edmondson Villager, and has published a variety of community and special interest publications. He has been successful in many marketing companies. He has hosted job fairs and large networking events. He is a business consultant and marketing expert. He is a community activist and a devoted family man.

Chief Editor, William "Bill" Goodin is an activist, author and organizer just to name a few of his accomplishments. He has been on the front lines on countless of political and social issues. He has been active for more than 30 years and is well respected amongst his peers. He authored the books: America Is On Fire & Crumbling, Before I Die, Breaking The Political Chains, It Is Now Time and We The People Political Movement. He also published a newsletter entitled Fighting Back! He is the founder of Black Men Unifying Black Men. He is a strategist for social and economic empowerment.

Managing Editor, Walter Eugene (Dempsy) Murphy is one of the senior members of our management team. He is the coordinator of all our editorial departments, and reports directly to the Editor in Chief.

He retired from the United States Army and is very active in many civic organizations. A Baltimore native, and now a resident of Virginia, Dempsey Murphy, has a wife and one son. His educational, occupational, and social resumes are eclectic, and filled with positive outcomes. He has clear and achievable goals, and is a true asset to our newspaper.

Technical Editor, Dr. Barbara J. Watties is a dedicated, ambitious and goal-driven retired educator with over 30 years of progressive experience, in multiple settings. Having had her Master of Science in Elementary Education and Doctor of Philosophy/ Elementary Education conferred upon her from La Salle University Dr. Watties served as an Elementary Special Educator for Baltimore City Public Schools for 20 years. Having retired from a very self-rewarding career as an elementary educator Dr. Watties expanded her impact upon the educational process by supervising and mentoring educators new to the system at Johns Hopkins University, conducting Maryland Writers Workshops at Towson University and serving as an English and Literature Professor at Sojourner Douglas College.

National Sales Director, Aaron Gray, has been in sales for over 30 years with a score of successes. He believes that the most successful sales person is one that is truly an expert of the product or service and the benefits being offered. Furthermore that every offer is not for today so persistence pays and true affirmations and tools that maintain a high level of motivation are necessary.

He is excited and truly looks forward to working with future sales associates in this great endeavor. Every individual has sales potential, it will be my job and my pleasure to help bring it out of whomever has a desire.

The National Black Unity News is a business and lifestyle newspaper for Black America, which brings together businesses, organizations and resources for African Americans. The National Black Unity News is one of the largest, maybe the only National Black Newspaper in the United States that unites Black businesses, organizations and community resources.

The National Black Unity News will highlight professionals from every field that will cover topics of great interest to African Americans from the latest trends in business and black lifestyles. You can rely on The National Black Unity News for insightful and useful information.

For more information contact The National Black Unity News service providers: David Murphy cell: 443-455-2373 or William "Bill" Goodin: 410-746-3607 thenationalblackunitynews@gmail.com

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